

timMANTEAU

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Website

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Experienced, organized and creative information designer/producer with particular expertise planning, designing and developing websites and interactive projects that reflect both the client's concepts and vision as well as the consumer's interests and requirements. Passion for creating intelligent user-friendly design. Thoroughly understand the complexities of designing digital media both for print and online. Competencies in a wide range of web content development methods and tools. Particular ability to manage many projects simultaneously; extensive client interaction at all levels.

Experience

May 2001 to Present

Director Interactive Media/Art Director
Sundberg & Associates, Inc., New York, NY

Develop, design and execute websites, interactive and print projects for various S&A clients. Oversees the planning/strategy, purchasing, ongoing management and analysis of all S&A interactive campaigns. Responsible for the technical and creative design of digital media projects with an emphasis on integrating print and web communications. Create and produce all web projects from initial concept through presentation, development and completion. Oversee new media department and establish a pool of outside resources to call upon when required. Work with president and sales/marketing to develop comprehensive approach to new client acquisition and to expand work with current clients. Write, produce and present all new media-related proposals, interacting with potential clients at all stages.

August 1999 to March 2001

Director of Design
BabyPressConference.com, New York, NY

Developed and designed logo, corporate identity, advertising, marketing, internet and tradeshow exhibition creative for this start-up internet company, pioneering the first consumer-based application of netcasting. Responsible for the creation and production of all web and printed design projects, including websites, sales demos, ads, posters, brochures and direct mail pieces. Supervised freelance writers, illustrators and photographers. Maintained liaison with all printers and service bureaus.

February 1997 to August 1999

Associate Director New Media, Creative Services
Sony Music Entertainment Inc., New York, NY

Oversaw the design and production of the majority of Sony Music's web presence, including labels, artists and intranets. Collaborated with artists, label personnel and the creative staff to develop solid concepts that produced a continuity between an artist's printed and online imaging. Responsible for clarifying a sites vision, specifying organization, navigation and labeling, as well as helping to determine its look, content and functionality. Maintained all web projects on or close to schedule, managing all creative assets and content. Managed a staff of six new media artists, scheduled workflow, oversaw priorities, critiqued design, documented progress and continued to improve the process of production.

August 1996 to February 1997

Senior Designer, Production Specialist
RCA Records, New York, NY

Responsible for the design and production of all packaging, advertising and marketing material, as well as the imaging and design of assigned projects. Recruited by RCA to design and to help organize digital assets and improve quality control. Built and organized mechanical templates, developed naming conventions, re-organized network and set up archiving system, which resulted in reduced studio costs.

January 1993 to August 1996

New Media Artist/Senior Graphic Artist
Sony Music Entertainment Inc., New York, NY

Designed and produced first interactive press kits for Sony artists. Worked with art directors and marketing services to complete the designs and quality control of all printed packaging and advertising layouts. Instrumental in helping to move Creative Services from a traditional to a digital studio. Responsibilities included pre-press production, asset collection and the management and production of many simultaneous projects.

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Experience cont'd

April 1991 to December 1992

Graphic Designer
USLIFE Insurance Company, Neptune, NJ

Provided design options for all sales and marketing materials. Responsible for all illustration, pre-press production and computer-generated slide presentations. Implemented new procedures, increasing consistency during the creation of slide shows. Researched and designed plans for the computerization and networking of this small graphic department.

January 1990 to April 1991

Junior Art Director/Creative Assistant
Lane Advertising, Vineland, NJ

Established and maintained relations with medium and large national accounts. Created and designed advertisements, marketing materials and corporate images for various clients. Responsible for all desktop publishing and pre-press production. Instrumental in acquisition of first Macintosh design station.

1995 to present

Freelance Clients
AIG, Conde Nast, Columbia Records, Elektra Records, Energy Records, Epic Records, Financial Focus, Legacy Recordings, Madison Avenue Presbyterian Church, MediaTree, Modco Design, MTV Networks, nex-i.com, NYRRC, OnTel Products, RCA Records, Reuters, Royal Alliance, Silk Road Project, Sony Online, Sony Classical, Tommyboy Records, Viacom

Software & Languages

Macintosh OS & OSX and Windows OS.
Photoshop, Illustrator, InDesign, QuarkXpress, Flash, Dreamweaver, BBEdit, Microsoft Office, Acrobat, OmniPlan, iMovie, Fetch. Working knowledge of Fireworks, SoundForge, Filemaker Pro, Quicktime, Director, Premiere, After Effects, Final Cut Pro, Excel, and Powerpoint

Fluent writing HTML, XHTML and Javascript. Expert level CSS. Working knowledge of C++, CGI and Perl, as well as familiarity with relational-database integration using proprietary mark-up languages (i.e. ASP.net, JSP, PHP and Coldfusion).

Education

Certificate in Internet Technology
New York University, New York, NY
December 1998

Certificate in Multimedia Design
Pratt Institute, New York, NY
May 1996

Bachelor of Arts in Communication
Glassboro State College, Glassboro, NJ
May 1990
Concentration: Liberal Arts curriculum with heavy emphasis on Advertising design.
Graduated Cum Laude.

Associate Degree in Computer Science
Ocean County Community College, Toms River, NJ
May 1987
Extra credits in illustration and photography.